

PROPIEDADESMAGAZINE.COM

VENTAS · ALQUILERES · AMARRES · NEGOCIOS · SALES · RENTALS · MOORINGS · BUSINESSES

in association with

the
Website Design
company

www.thewebsitedesigncompany.com



Distribution Information:

We have 350 'Propiedades Magazine' 'Labelled Stands' that are island wide and between 250-350 Press/Magazine Shops are selling the magazine.

Propiedades Magazine will also be found in **Sports Clubs** (golf clubs, marinas, tennis, equestrian, gyms, etc), in the **Offices of Independent Professionals** (lawyers, notary's offices, architects, etc), **External Consultant Rooms of Private Clinics** (Rotger, Polyclinica Miramar, Palma Planas, Juaneda, Picasso, etc). **The Airport, Dental Clinics, Aesthetic Clinics, Hairdressing Salons, Social Clubs, Hotels, Restaurants, Cafeterias, Shopping Centres and more...**

Coverage and Distance: (51,500 UNITS):

- 1) **Route Palma** (the North, South West, Centre)
- 2) **Route Andratx** (Pto, Camp de Mar, Paguera, Santa Ponsa, Pto Adriano, E Toro)
- 3) **Route Magaluf** (Palm Nova, Pto Portals, Portals Nous, Bendinat, Cas Catalá, Cala Mayor)
- 4) **Route Soller** (Pto, Soller, Deiá, Valldemossa, etc)
- 5) **Route North** (Pto Alcudia, Pto Pollensa, Pollensa, Alaró, Binisalem, Sencelles, Santa Maria, etc)
- 6) **Route Levante** (Pierces Millor, Manacor, Felanitx, Santany, Cala d'or, Campos, Lluçmajor, etc)

TARIFFS 2010

Space

Page	1250 €
Double Page	2000 €
1/2 Page Horizontal	780 €
1/2 Page Vertical	780 €
1/4 Page	490 €
Back Cover	3000 €
Inside Cover	2500 €
Inside Back Cover	2000 €
Banner	75 €/cd.

Discounts

2 Editions	15 %
4 Editions	30 %
6 Editions	40 %

Extras

Facing Page	25 %
Fixed Page	25 %
Facing Page + Fixed Page	30 %

Editions & Closing Dates

DECEMBER/JANUARY	Closing 15 Jan
FEBRUARY/MARCH	Closing 15 March
APRIL/MAY	Closing 15 May
JUNE/JULY	Closing 15 July
AUGUST/SEPTEMBER	Closing 15 September
OCTOBER/NOVEMBER	Closing 15 November

GENERAL CONDITIONS:

The adverts will have to be with the magazine before the closing date of the edition.

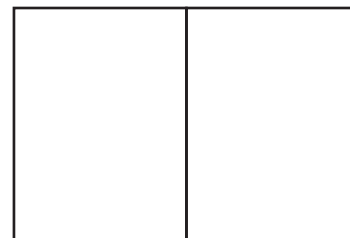
30 days notice will be required for any cancellation. The V.A.T. will be on behalf of the advertiser.

The magazine does not take responsibility for the quality of the advertising material provided by the advertiser.

The advertiser will not take responsibility for permissions and authorizations for the publishing of sent information.

The date of closing is the date limit to send changes in the publication. In case any change is not sent, the magazine reserves the right to repeat the last published advertisement.

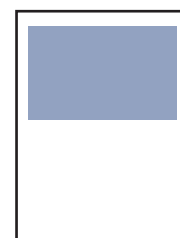
Documents will need to be provided in the following format: Indesign, QuarkPress, Freehand or Illustrator- Images in hi-res to 300 p.p in CMYK in format: Tiff, JPG, EPS or pdf.



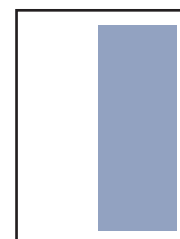
Double Page
420x297 mm
(+ 5mm de sangre)



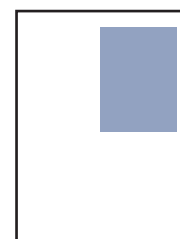
Page
210x297 mm
(+ 5mm de sangre)



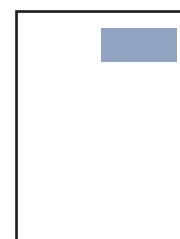
1/2 Page Horizontal
190x135 mm



1/2 Page Vertical
275x95 mm



1/4 Page Vertical
95x135 mm



Banner
95x40 mm